
Ravana Digital
Branding. Advertising. Ideas.
www.ravanadigital.in
The Ultimate Model Hunt & Fashion Show
VastraVibe™
Threads of Elegance, Beats of Style
Organized by
Ravana Digital
Event Partners
Kundalini Film Production& Prem Pictures
LIVE YouTube & OTT

VastraVibe™
Threads of Elegance, Beats of Style

About
VastraVibe

- VastraVibe 2025 is a **flagship annual property** by **Ravana Digital**.
- A grand celebration of **fashion, culture, and creativity**
- Platform for **designers, models, artists, brands, and sponsors**.
- **Live Audience Experience + Digital Streaming + Broadcast.**



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Vision & Objective

Vision:

- To make **VastraVibe** Maharashtra's most iconic annual fashion event.

Objectives:

- Showcase local & national modeling talent
- Empower youth & promote fashion industry growth
- Offer brands high-value visibility and engagement
- Create a flagship property of **Ravana Digital**



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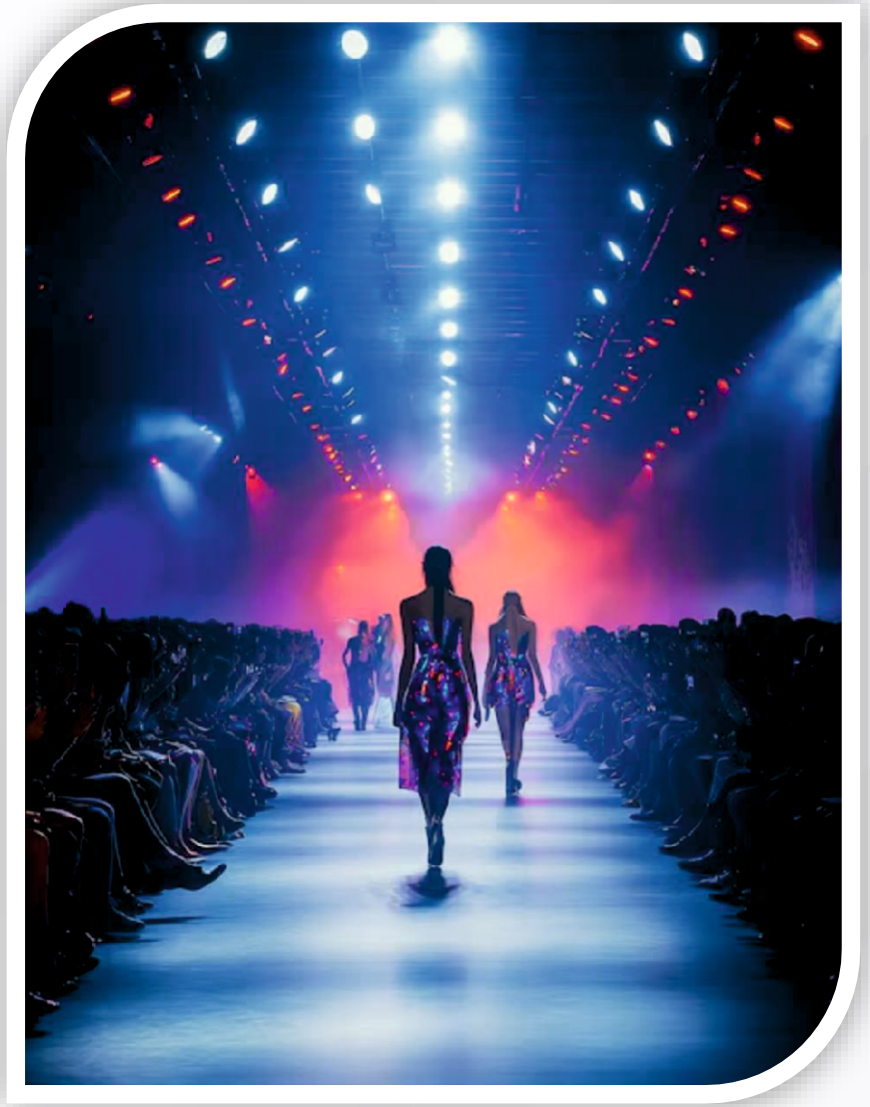
Event
Highlights

- **Event Date:** December 2025
- **Venue:** Jalgaon, Maharashtra
- **Event Type:** Model Hunt + Fashion Show
- **Categories:** Kids | Teens | Adults (Male & Female)
- **Expected Footfall:** 10,000+ audience
- **Digital Reach:** 1,00,000+ online viewers
- **Live Streaming:** YouTube & OTT Broadcast



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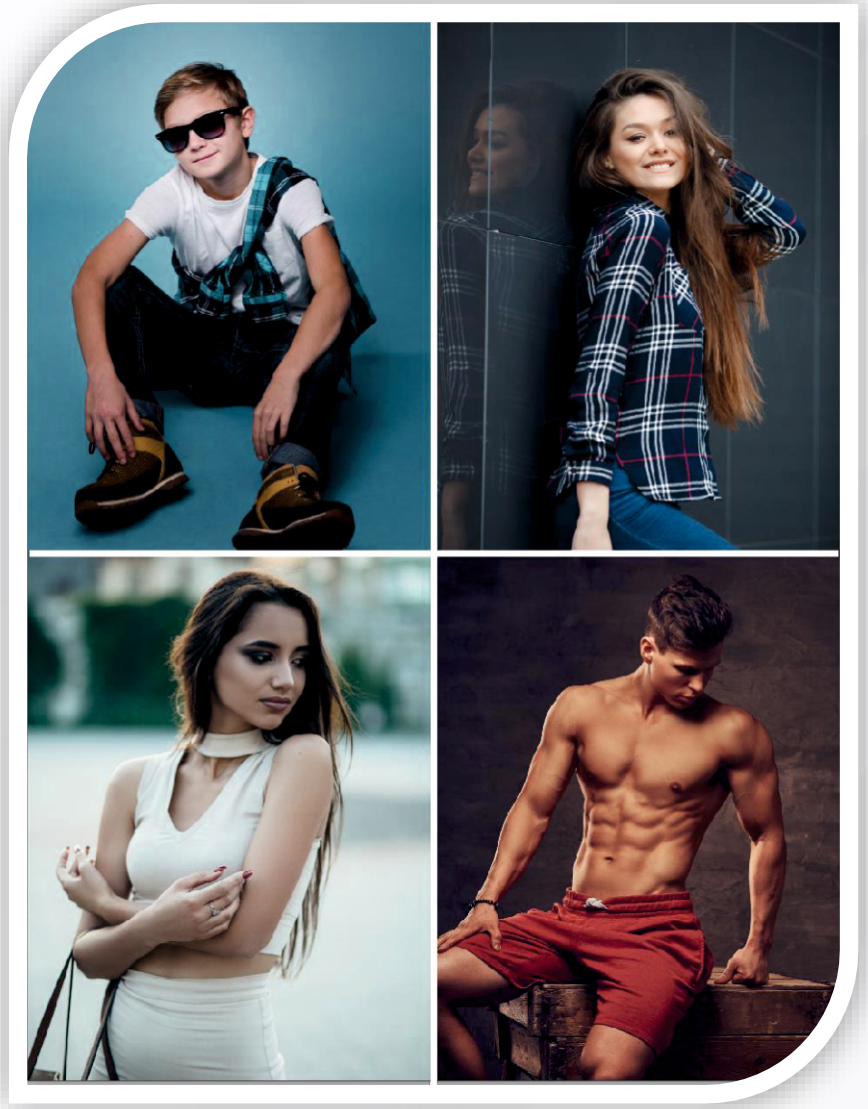
Model Categories

1. Little Icons (Kids: 5–12 years)
2. Rising Stars (Teens: 13–19 years)
3. Style Icons (Adults: 20 years & above)

Winner Rewards & Recognition

1. VastraVibe Junior Super Model (Boy & Girl)
2. VastraVibe Teen Super Model (Male & Female)
3. VastraVibe Super Model of the Year (Male & Female)



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Model Hunt

Costume Guidelines

- **Casual Wear**
  - Everyday stylish look, **Example:** Jeans, T-shirt, smart tops, dresses
- **Formal Wear**
  - Elegant & smart dressing, **Example:** Suits, blazers, gowns, office-formals
- **Traditional / Ethnic Wear**
  - Cultural & festive dressing, **Example:** Saree, Lehenga, Sherwani, Kurta-Pajama, Indo-Western



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Sponsorship Opportunities

We invite your brand to partner with us and be part of a high-impact fashion & lifestyle event.

Sponsorship Categories:

- **Title Sponsor** : ₹5,00,000/-
- **Co-Sponsor** : ₹3,00,000/-
- **Associate Sponsor** : ₹1,50,000/-
- **Supporting Sponsor** : ₹75,000/-
- **Gift / Merchandise Partner** : ₹50,000/- (In-kind or product-based)



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Title Sponsor Benefits (₹5,00,000/-)

- **Naming Rights: VastraVibe 2025 Presented by [Your Brand]**
- Logo on all event materials (print, digital, TV, hoardings)
- 60-sec TV & digital brand video slot
- Exclusive branding on stage backdrop, LED & red carpet
- Brand mention in media & press coverage
- Complimentary VIP passes (10 Nos.)
- Stall space at event venue
- Opportunity for brand spokesperson to address audience



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Co-Sponsor Benefits (₹3,00,000/-)

- **Branding as "Co-Presented by [Your Brand]“**
- Logo on all marketing materials
- 30-sec digital ad slot
- Exclusive branding on stage backdrop, LED & red carpet
- Social media mentions (posts + tags)
- 6 VIP passes
- Stall space at event venue
- Opportunity for brand spokesperson to address audience



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Associate Sponsor (₹1,50,000/-)

- **Logo on digital and venue banners**
- Mention in event hosting and live stream
- Brand mention in media & press coverage
- 4 VIP passes
- social media shoutouts



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Supporting Sponsor (₹75,000/-)

- **Logo placement on sponsor panel**
- Mention in social media stories
- 2 VIP passes



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Gift/Merchandise Partner (₹50,000/-)

- **Product display or sampling opportunity**
- Logo on brochure & mention during ceremony



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Sponsorship Benefits Summary

- Exposure to 10,000+ live audience
- Digital reach of 1,00,000+
- Direct consumer interaction
- Social media campaigns across all platforms
- Coverage on YouTube, OTT & press media
- Long-term brand recall through event highlights



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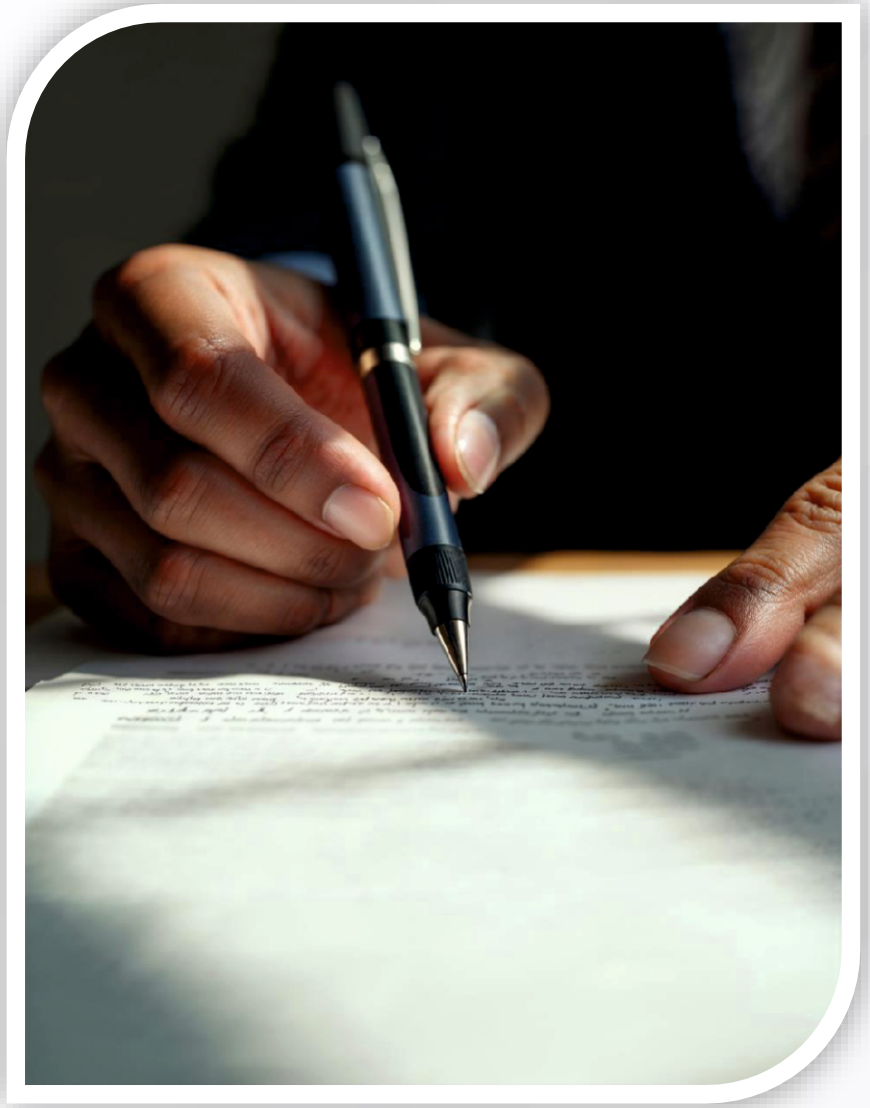
Terms & Conditions

- Sponsorship confirmation after payment via **Net Banking, UPI, or Cheque only.**
- No cash accepted.
- GST invoice provided post payment.
- All creative materials to be submitted 10 days prior to event.
- Sponsorship fee non-refundable once confirmed.
- Official email for coordination: vastravibe@ravanadigital.in



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Why Partner with VastraVibe?

- Maharashtra’s first fashion show of its scale in Jalgaon
- Association with leading production houses
- Opportunity to connect with youth, influencers & families
- Premium visibility across offline and online channels



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Event

Venue & Setup

- Premium 5-star / convention center venue in Jalgaon.
- Ramp + LED Backdrop + Brand Stalls + VIP Lounge.
- High-tech audio-visual setup.
- Branded photo booths for audience engagement.



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Call to Action

Join us as a sponsor and make **VastraVibe 2025** a fashion revolution! Let's create a powerful partnership that blends **style, influence, and impact.**



Account Details

Account Name	:	Ravana Digital
Account No.	:	41021000235
IFC Code:	:	JJSB0000039
Bank Name	:	Jalgaon Janta Sahakari Bank Ltd.
GSTIN	:	27ACZPW6360J1ZI

Contact: 93254 83908/ 82757 12352/ 94057 50846

Email ID: vastravibe@ravanadigital.in

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